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Toward Sustainable Smart Textile

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Towards Sustainable Smart Textiles

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ABSTRACT

Recent years have seen the rapid growth of smart textiles in the global market. Furthermore, with growing concerns about the environmental impact of the fashion industry and injustices in the global supply chain, there is huge scope for the sustainable smart textiles market.

The group report follows the planned process model in Figure 1 and outlines possible scenarios for smart textiles towards sustainability. The analysis of the sustainability crisis and potential solutions will be sequentially presented in four main segments: smart textile markets, materials, manufacturing techniques and supply chain.



HIGHLIGHTS

MARKET ANALYSIS

- Total market value is approximately **£800 to £1.6 billion**.
- Market structure for smart textiles as Monopolistic **Competition.**
- Smart textiles market is dominated by technology companies, not fashion brands.
- North America is the main market with a 36% market share.
- Asia Pacific is the second largest market for smart textiles and has become the **fastest-growing** region due to its **low** labour cost advantage.
- Fashion brands should actively collaborate with technology companies.



Figure 2. Global Smart fabrics Market growth rate. Created by Author. MATERIAL INNOVATION

- Pioneering definition of sustainability: Functional and intrinsic sustainability.
- Materials Innovation : Nanomaterials, Bio-based materials, **Biodegradable materials.**





Products

MANUFACTURING TECHNOLOGY INNOVATION

- Current challenges: Environmental Pollution & Energy **Consumption.**
- Advanced manufacturing technologies: 3D Printing, Electrospinning, Nanocoating, Thermal drawing, etc.
- Developing sustainable production certification.



Figure. 4. Fabrication strategies of smart textiles. Reproduced from Libanori, A. et al. (2022).

SUPPLY CHAIN

- Limitations: Traceability, Environmental Friendliness, Warehouse Logistics management.
- Potential solutions: Blockchain Technology & Circular supply chain model.



Fig. 5. Improvement in future sustainable supply chain. Created by Author.

CONCLUSION

In summary, it is important to lay out the entire lifecycle of smart textiles in advance. The group report features an in-depth and extensive analysis of four main segments, by analysing the potential markets for smart textiles, researching innovative materials, developing advanced manufacturing technologies and increasing transparency in supply chain.



Towards Sustainable Fashion: Supply Chain Innovation

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INTRODUCTION

The macro topic from group work focuses on the sustainability issues of smart textiles, which enhance their functionality through technology, and have more complex procedures in the supply chain than conventional textiles, leading to more environmental problems. However, the whole fashion industry, which produces 200,000 and 500, 000 tonnes of microplastics from textiles to the marine environment each year, and about 20% of global industrial wastewater pollution, faces the most serious sustainability issues.

FASHION SUPPLY CHAIN CHALLENGES

Current challenges of the fashion supply chain can be included in the following parts. Improving the traceability of the fashion supply chain, including the ability to accurately track products and materials etc., can effectively address existing supply chain challenges and pressure.



Fig. 1. Current challenges in the fashion supply chain, created by the author

MICRO SOLUTIONS

Figure 2 demonstrates several technology opportunities for supply chain across the fashion industry, and Blockchain and AI technology will be used for developing a sustainable and transparent supply chain system.



Fig. 2. Technology opportunities in fashion supply chain, created by the author



Fig. 3. A complex T&C supply chain network with a marked partner involved in the example scenario. (Agrawal, T.K. et al., 2021)

1) Blockchain: It can enable more transparent and accurate end-to-end tracking in the supply of different supply chain, resulting in greater transparency in the supply chain. Fig 3 provides an example of A complex T&C supply chain network with a marked partner involved in the example scenario. (Agrawal, T.K. et al., 2021)

2) AI: Achieving supply chain traceability requires the collection of a large amount of complex data from rces, formats and languages. AI captures data and automatically identifies extracts, classifies and links data from several different sources to improve overall data quality.



EVIDENCE

•Alexander McQueen: MCQ was the first fashion brand to have an entire label traceable on blockchain.

•Walmart: Walmart is utilizing Blockchain to add transparency to the food supply ecosystem by digitizing the entire food supply chain process.

REFERENCES

Forbes, 2022. Available at:

https://www.forbes.com/sites/forbestechcouncil/2022/03/18/why-fashion-supplychain-traceability-is-a-tech-challenge-that-begins-with-ai/?sh=34b787355f6d



Towards Sustainable Smart Textiles:

Material Innovation

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INTRODUCTION

Smart textiles are a multifaceted concept comprising functional textiles and electronic textiles. They are capable of sensing and responding to environmental stimuli. However, smart textiles are confronted with heightened sustainability concerns due to their incorporation of electronic components and complex chemical agents (Fig 1), which sets them apart from traditional textiles.

MATERIAL INNOVATION

- Functional Sustainability: Nanomaterials
- Inherent Sustainability: Bio-based/ Biodegradable MATL.
- Future: Bio-based electronic devices





through functionality and recyclability. Furthermore, indicators the evaluation for of functional sustainability should be established.

REFERENCE

1. Libanori, A. et al. (2022) "Smart textiles for personalized healthcare," Nature Electronics, 5(3), pp. 142–156. Available at: https://doi.org/10.1038/s41928-022-00723-z.

Fig. 2. Definition of sustainability in smart textiles. Created by Author.

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Towards Sustainable Smart Textile: Manufacturing Techniques Innovation CUNHAO LYU

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INTRODUCTION

Technical

Bottlenecks

Fig. 4. Key Points. Created by Author.



https://greenbusinessbureau.com/industries/fashion/sustainable-fashion-identifying-fast-fashion-flaws-and-extending-the-life-cycle-ofclothing/ (Accessed: April 29, 2023).

TECHNIQUES INNOVATION