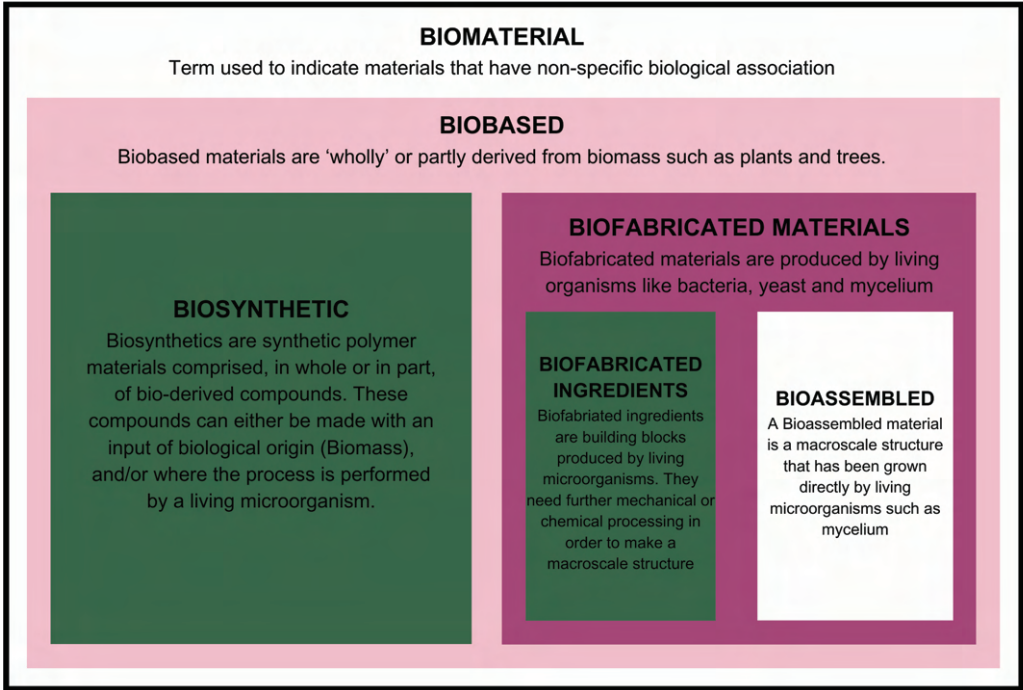


# ***BIOMATERIAL*** *commercialisation*

COMMERCIALISATION OF  
BIOMATERIALS WITHIN TEXTILES

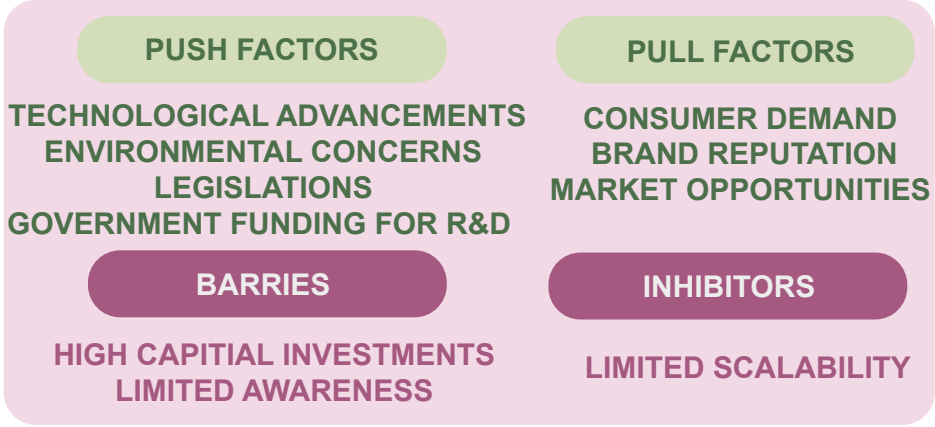
# BACKGROUND OF BIOMATERIALS



## CURRENT MARKET

BIOMATERIALS MARKET IS EXPECTING AN INCREASE TOWARDS **\$3.81bn** by **2026**  
(Palmer, 2022).

SUSTAINABLE FASHION MARKET REACH **\$1571.2mil** by **2025**  
(Ruiz, 2022).



3 Billion Invested in the past 10 yerars




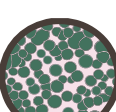
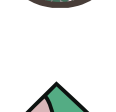
## Commercial Biomaterials w

Charlotte Barras, Lena Barto  
Visagan Karthikeyan, a

Fendi x Kengo Kuma	LIMITATIONS
Washi paper, woven bamboo, birch bark and Tuscan olive wood more common to origami, lantern-making and kimono details Cellulose E-skin. Developed fully biodegradable nano cellulose film and clue for eco-friednly printed textiles.  Fibre composition: 85% paper, 15% cotton, inner: 45% polyester, 30% polyamide, 25% polietilene tereftalato (FENDI, 2024).	Comprised of multiple virgin non-biomaterials. Lack of transparency relating to material source, creating concern. Further challenges are created when recycling (Wisniewska, Reza Saeb, and Bencherif, 2023) discussed efficiency is difficult to achieve with multiple different materials.


## CURRENT MATERIALS





### Mycelium

-  Mycelium is the vegative portion of fungus, consisting of inter connected networks of branching micro filaments (Rognoli, et.al, 2022).
-  Lab grown, self grown.
-  Interconnected fibrous network of elongated cells (Antinorl, 2021)
-  Chemical and physical properties can be adjusted dependent on conditions of growth and the substrate they are fed upon.(Antinorl, 2021).
-  Bio-engineinned into shapes, by controlling its growing environment, sheets, thick, moulded (Krishani, et.al, 2023).


### Algae

**70% WORLDS OXYGEN CONTENT**  
(Kramp, 2019).

**BIODEGRADABLE**  
Under certain conditions.  
(Palmer & Brey, 2022).

  
Soft, comfortable, vegan materials, hypoallergenic, rich in minerals and trace elements (Palmer & Brey, 2022)

**70% LESS WATER THAN COTTON TO GROW**  
(Kelsun, 2024).

**Doesnt require fresh water to grow.**  
(Dugal, 2022)

**LOWER CO2 FOOTPRINT**  
(Chen et al., 2022)

### ALGAE BASED

The first step in manufacturing involves extracting the fibers from the algae which can be grown domestically or found in the wild. They undergo a process called kraft cooking which involves cooking the algae with chemicals to separate the cellulose. This is then bleached multiple times using NaOH and H2O2. They then undergo finishes to enhance their properties to get the desired results.

### MYCELIUM

Mycelium leather is produced by letting the threadlike roots of the mycelium grow and self-assemble into thin sheets which are then processed and tanned. Mycelium is also used to manufacture the foams used in footwear in a similar way by using a foam shaped mold to grow the sheets. Brands like Adidas have already started to explore this approach (Adidas, 2021).



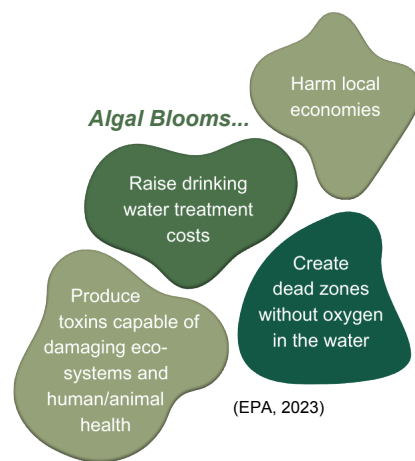
# ENVIRONMENTAL IMPACTS



1 polyester shirt can take

200 YEARS to DECOMPOSE

(Stanes & Gibson, 2017)

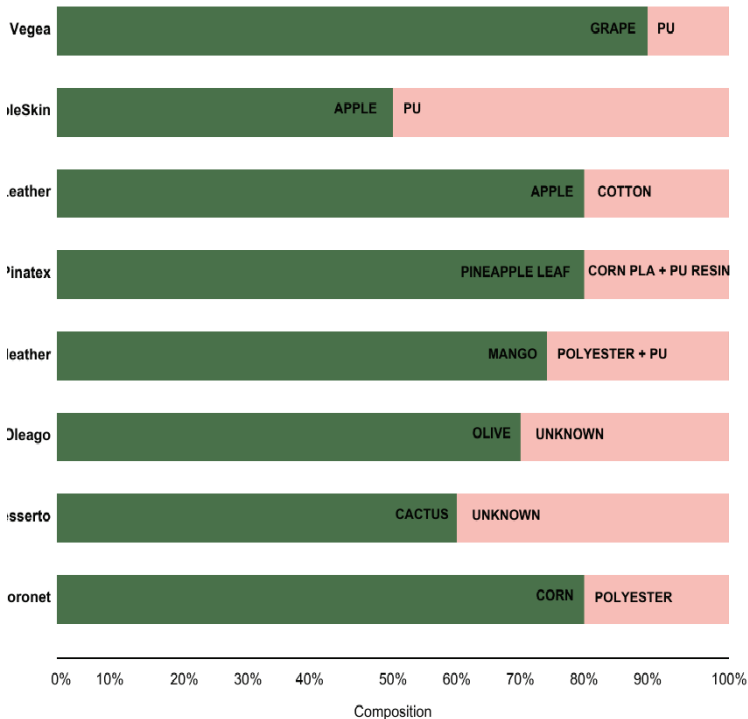


1 laundry load deposits

700,000

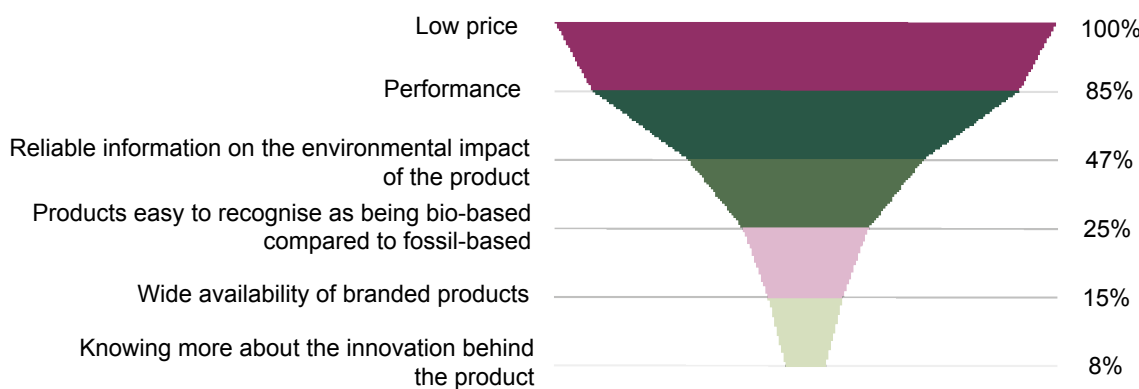
Microfibres into water waste

(European Parliament, 2020)



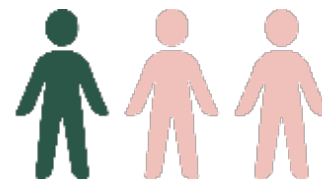
## SOCIAL ACCEPTANCE OF BIOMATERIALS

### CONSUMER MOTIVATIONS TO BUY BIOMATERIALS



Consumer behaviour will play a major role in supporting the successful transition to a bio-based economy (Gaffey et al., 2021), hence why it's crucial to gain a wide perspective on the current buying habits and consumer perceptions towards biomaterials to assess the climate of acceptance and integration in the future.

1 in every 3 participants have a Positive Perception of Sustainability and Eco-friendliness



## Commercialisation of Biomaterials within Textiles

Oszezewicz, Olivia Heywood, and Madeleine Turner

### CONSUMER RESPONSES

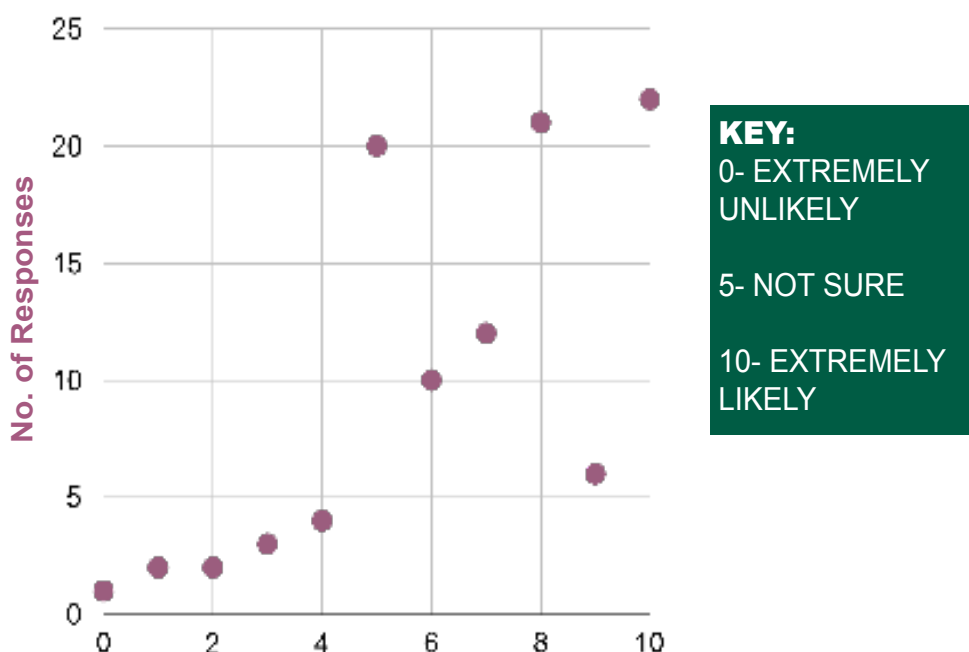
"Biomaterial products will become more popular and the demand will increase as they become more readily available"

"Who wouldn't want it if it's the same price and better for the environment?"

"I will purchase biomaterial products if produced in a conscious manner"



### HOW LIKELY CONSUMERS WOULD PURCHASE BIOMATERIALS IF THEY ARE COMMERCIALY AVAILABLE



(United Nations, 2024)

## UN SUSTAINABLE DEVELOPMENT GOALS

### MYCELIUM



### ALGAE



## Strategies to push the commercialisation of biomaterials will include...

- a Commercialising bio-based dyes
- b Representation and development in CAD
- c Biomaterial use in performance footwear
- d Testing and performance
- e Mass manufacturing

# Commercialising Bio-Based Dyes in Textiles and Apparel

**Madeleine Turner · 10887674**

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Department of Materials

## Introduction

Chemical use in textile wet processing is culpable for 20% of global water pollution [1] making an industry-wide transition to more sustainable materials and processes essential.

After over a century of synthetic dyeing, recent innovations including microbial dyes from labs like PILL and Colorifix have re-ignited the industry's appreciation for bio-based dyes.

This research investigates the use of bio-based dyes and their potential for commercialisation within textiles and apparel, utilising primary and secondary research to inform a critical evaluation.

## Research Aims

**To what extent are bio-based dyes a suitable replacement or large-scale alternative for synthetic dyes in the textile and apparel industry?**

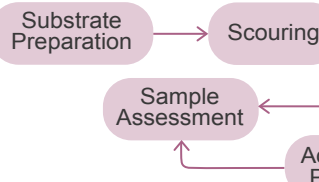
- Provide an overview of bio-based dyes and their classification, extraction, and application.
- Investigate the performance of bio-based dyes in comparison to synthetic dyes from a perspective of both durability and aesthetics.
- Investigate the application of bio-based dyes on both established and next-gen materials.
- Outline challenges and barriers to change.
- Discuss opportunities for further work and future innovations.

## Research Methodology

### Primary research

- Seven bio-based dyes were used, including seaweed and cotton dyes.
- L\*a\*b\* values were recorded to assess visual similarities.
- Colour fastness to washing and rubbing was gauged to assess performance for use in apparel.

### Sample preparation:

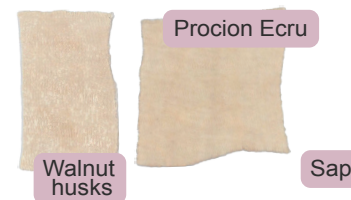


### Secondary research

An in-depth review of industry and academic literature supported conclusions made from primary research. For example, whilst bio-based dyes offer a sustainable alternative to synthetic colours with mordanting and post-dyeing processes, their shade reproducibility limit the

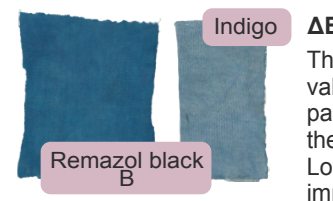
## Results

The following samples offer a representative comparison of bio-based and synthetic dyes.



### ΔE variance 18.57

Issues arose with the evenness of natural dyes in comparison to synthetic dyes, however the method used likely influenced the

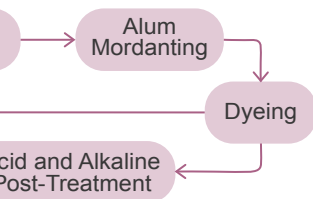


# Methods

tested against synthetic dyes on various substrates.

and with a spectrophotometer to

tests were also undertaken to evaluate the dyeing process in textiles and apparel.

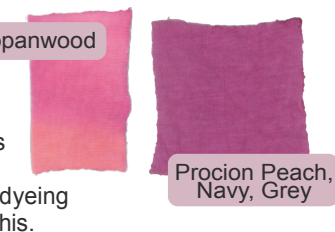


academic literature also supports the findings of experimental research. For example, [1] offers a potentially wide range of post-treatments [2], current issues with the scalability [3].

presentation of the full selection of dyes tested.

## ΔE variance 0.95

Natural dyes have shown the ability to closely match synthetic colours.



## ΔE variance 11.58

The main differences in  $L^*a^*b^*$  values related to the lightness parameter, suggesting issues with the saturation of natural dyes. Longer dyeing times could improve this.

# Conclusions

## Synthetic dyes

### Benefits

- Excellent reproducibility of colours.
- Good colour fastness properties.
- Can benefit from economies of scale; affordable manufacturing.

### Drawbacks

- Negative environmental impacts.
- Employee and consumer safety concerns.

## Bio-based dyes

### Benefits

- Innovations in microbial dyes offer improved colour fastness in comparison to traditional animal and plant bio-based dyes [4].
- Research into mordants has also offered improved fastness properties [2].
- Microbial dyes also offer savings in water use and land use, preventing further issues with natural resource depletion [4].

### Drawbacks

- Poor reproducibility of colours due to several factors such as agroclimatic variations [3].
- Further research into the production of standardised dye powders is needed to improve this.

Whilst the primary and secondary research conducted offers a promising overview of the utilisation of bio-based dyes as a large-scale alternative for synthetics, more in-depth research is needed to provide a conclusive picture on the suitability of bio-based dyes as a commercial replacement.

# References

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# Representation and Development of Biomaterials in Fashion CAD

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## Introduction

Derived from organisms, biomaterials offer an eco-friendly alternative, opening up an innovative approach to tackle the sustainability demands the fashion industry is facing. Commercialising biomaterials presents challenges around scalability, cost, and working with new material properties. Computer-Aided Design (CAD) emerges as a promising solution that enables virtual experimentation to understand biomaterial capabilities, allowing precise design and product visualisation, reducing the need for physical sampling. Leveraging CAD can help bridge the gap between biomaterial's potential and their commercial use in fashion.

## Research Aims

- This research aims to explore the integration of emerging biomaterials - mycelium, agar bioplastic, and algae yarn, in industry-standard 3D CAD programs.
- It seeks to identify their capabilities and limitations while also examining the broader opportunities, challenges, and potential impacts on the future of sustainable product development.
- Serve as an introductory exploration into this innovative venture, advocating for the commercialisation of biomaterials in an environmentally, socially, and economically responsible manner.

## Methods

Used for digitising scanned biomaterial samples, creating texture mapping, inputting physics properties, and utilizing its AI enhancement tools.



## Results

### Digitalising Difficulty Scale

Least  $\longrightarrow$  Most

Image to Texture Map

AI Enhancement

Physical Properties

Image to Texture Map

AI Enhancement

Physical Properties

Image to Texture Map

AI Enhancement

Physical Properties

The primary limitation lies in the **lack** of AI, which disables maximum simulation accuracy.

All final replicas of the biomaterials were created in CLO3D, receiving the same data, and then modelled in SEDDI Textura.

However, due to these CAD programs not being able to simulate conventional textiles, it becomes challenging to model materials of variable tensile and elasticity. This restriction delays the progress of sustainable fashion.

# SEDDI Textura

Utilized for prototyping a sports shoe, showcasing a commercially viable fashion product, and integrating modeled biomaterials to assess virtual appearance and mechanical performance.

Biomaterial presented individual stages and challenges during the digitalization process.



of physics tools, which accuracy and realism.

Models were well translated into digital form and capturing all texture details

Models are being designed to work with the challenges of experimenting with different drape characteristics. This supports sustainable product development.

## Conclusions

How can fashion professionals use biomaterials in CAD?



**Designers** can endlessly experiment with biomaterials through virtual sampling, eliminating the need for physical prototypes.



**Manufacturers** can use 3D product previews to better comprehend the expected output, smoothing the production process and strengthening marketing operations.



**Material Scientists** can provide virtual samples for buyers and conduct pre-production testing, helping understand biomaterial interactions for improved performance and marketing to brands.

Using CAD for product development in a business causes:

**15–30%**  
Cost Reductions  
(Jhanji, 2018)

**40–50%**  
Quicker Release to the Market  
(Jhanji, 2018).

**15–20%** Lowered Carbon Footprint  
(Papahristu & Bilalis, 2016)

and...  
**Supports 3 UN Sustainability Development Goals**



What strategies can promote this endeavour into the fashion industry?

1. FURTHER RESEARCH
2. INDUSTRY COLLABORATION
3. EDUCATION
4. POLICY AND FUNDING

## References

Papahristou, E. and Bilalis, N. (2016). A New Sustainable Product Development Model in Apparel Based on 3D Technologies for Virtual Proper Fit. Sustainable Design and Manufacturing 2016, pp.85–95.

Jhanji, Y. (2018). Computer-aided Design—garment Designing and Patternmaking. Automation in Garment Manufacturing, pp.253–290.



# Viability of Biomaterials in Performance Footwear

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Department of Materials

## Introduction

The sports apparel/ footwear market is saturated with synthetic chemically derived environmentally detrimental materials (Newman, 2020). There is limited academic research on biomaterials in performance sports footwear (Das, 2020;Souza, et.al, 2016). The current commercially available biomaterials are faux leather alternatives and are not suited to these technical textile applications, a result of restricting mechanical properties (Liu & Chen, et.al, 2022).



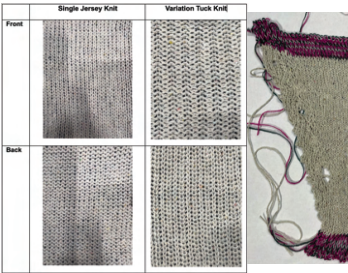
## Research Aims

- Contribute to R & D of sustainable bio-material alternatives within the performance sports footwear applications.
- Specifically, exploring potential suitability, durability and ease of integration into sports shoe product development of seaweed and algae-based materials.

## Seaweed Yarn PRIMARY RESEARCH

Sample Development

### Seaweed Yarn Samples



## RESULTS

Yarn Tensile Test

	Mean Tensile Strain Strength at Tensile Break (%)	Mean Force at Break (mN)
100% Seaweed Yarn	14.37	13,315.2852
100% Cotton Yarn	8.36	10781.3864

Moisture Absorbance

	Percentage Moisture absorbance (Initial after 1hour soaking)	Percentage Moisture absorbance (Initial after 7 hours soaking)
Cotton	181.6%	-1.6%
Seaweed	170.4%	-0.69%

## CONCLUSIONS

**Air Permeability-** Open work suits are a characteristic in sporting activities (Bhardwaj, 2023). **Tuck stitch** construction is suited for sports shoe applications, **breathability** and reduces discomfort during sweat.

**Moisture Absorbance-** Seaweed yarn was **11% lower** than cotton. Cotton causes discomfort during exercise. **Seaweed yarn** is more suitable, but not ideal for sports footwear as mechanical properties are **crucial**.

**Burst Strength-** Plain knit provides **tuck stitch manufacturing** construction stress points throughout structure and **points of weakness**.

**Yarn Tensile-** Seaweed has higher strength than cotton, thus the potential for cotton. Seaweeds **washability** strength with wet yarn is much higher **hydrogen bonds** with water molecules.



# Yarn

## RESEARCH: Seaweed Yarn

Textile Testing

### & Prototypes



#### Air Permeability

	Air Permeability (l/m <sup>2</sup> /s)
Plain/ Jersey Knit	1330
Knit Tuck	1560

#### Burst Test

	Burst time	Pressure
Plain/Jersey knit	10:03:05	0215.5
Knit tuck	10:05:18	0212.0

structures -> air circulation -> key  
ies (Roy, Udhayakumar &  
**derivative** of seaweed **more**  
ions, as it **enhances**  
comfort caused by heat and

eed yarn moisture absorbance  
otton retains moisture which  
cise (Souza, et. al, 2016).

**le than cotton**, though may  
r where **moisture wicking**

ved stronger in the bust test. The  
**complexity** adds **tension** to  
ure. This means less flexibility

**higher mechanical strength**

for it to be an alternative to

**is outstanding**, the tensile

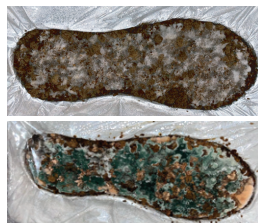
stronger, due to **intramolecular**  
molecules (Das, 2020).

# Bio- Foams

## PRIMARY RESEARCH: Bio-foams

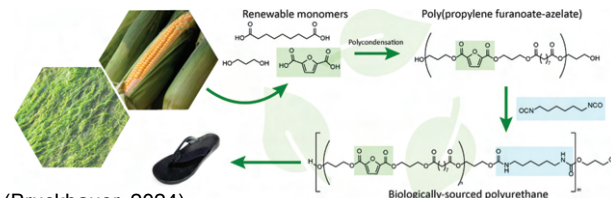
Mycelium Foam  
Development

Cultivation  
Analysis



## SECONDARY RESEARCH: Bio-foams

Renewable and biodegradable polyurethane foams derived from algae.



## CONCLUSIONS

Fits commercial mechanical tolerances for footwear, thermally stable and is biodegradable (Bruckbauer, 2024).

COMMERCIAL

Easily integrated into  
traditional manufacturing

DURABLE

Mechanical properties in  
commercial tolerance

Algae based Aliphatic  
diisocyanates PU foams

Bio-degradable in  
compostable  
conditions  
SUSTAINABLE

## References

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# Testing Biomaterial Performance for Textiles and Apparel

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Department of Materials

## Introduction

The dependence on synthetic and natural materials are creating a global environmental crisis. The development of biomaterials offers a step forward in offsetting these issues.

However, for the successful commercialisation of biomaterials within textiles, consumer trust needs to be gained through performance testing (Hu, 2008). Current testing research focuses on aesthetic tests (He, Wang & Zheng, 2021; Kooroshina, Dumitrescu & Rijkers, 2021), highlighting the gap within performance-based research.

This research experiments with various formulations of agar and gelatine, assessing their performance using ISO textile testing methods for commercialisation in textiles and apparel.

## Research Aims

To what extent can biomaterial performance be assessed using ISO textile testing methods, using investigations of agar and gelatine as examples.

- Investigate different formulations of agar and gelatine.
- Conduct ISO textile tests to evaluate biomaterial performance and suitability for commercialisation.
- Identify and discuss challenges faced in sample preparation and testing.
- Outline potential future applications and considerations, including a Product Lifecycle Assessment and certifications.

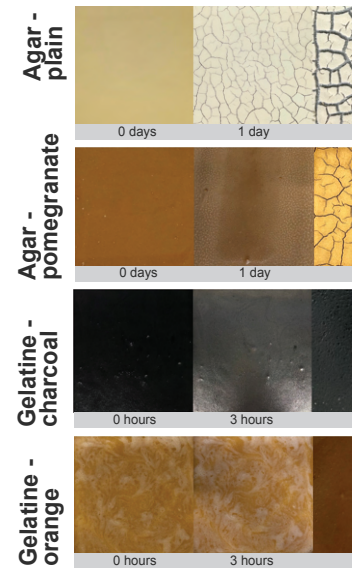
## Research Methods

Using an agar-based bioplastic for different additives (pomegranate charcoal) were assessed for performance.

- ★ Tensile (BS EN ISO 13934-1)
- ★ Martindale Abrasion (BS EN

Issues with strength and thickness, namely air permeability, burst, and out. This highlighted challenges with textile testing machines for use in

## Results



## Conclusions

- Biomaterials should not be held to the same standards as traditional materials. New standards would be developed.
- Additives can improve biomaterial performance.
- Activated charcoal biomaterials can be integrated within smart materials.
- Strict environmental requirements are required for agar.
- Increasing the ratio of plasticizer can create a highly drapeable biomaterial.
- Plasticisers remove the need for adhesives with natural fibres for strength.

# hods

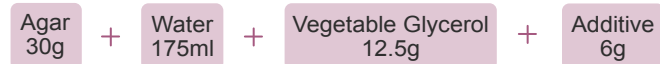
ormulation (Materiom, 2024),  
peel, orange peel, activated  
ormance during textile tests.

:2013)

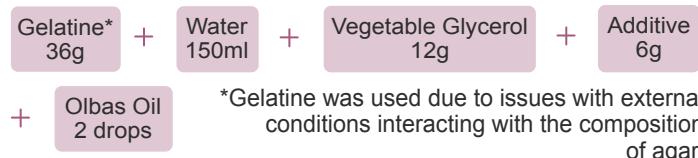
ISO 12947)

ss prohibited further tests,  
nd drape, from being carried  
with the suitability of  
n biomaterial testing.

## Original formulation:



## Improved formulation:

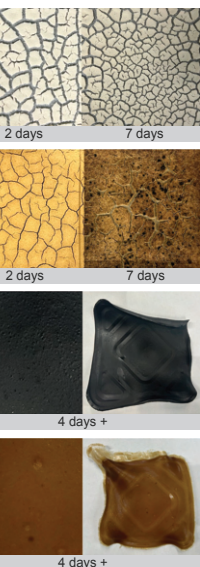


## Agar

- After 1-2 days, the agar biomaterial became extremely brittle and therefore unfit for purpose.
- Possible reasons for cracks include arid air conditions, not enough water in the formulation, unsuitable agar species, and the presence of corn starch as a thickener.
- After 7 days, the cracks became more defined and mold was present. This is unacceptable due to the nature of textile apparel being in contact with the skin.
- Olbas Oil has been recommended as antimicrobial additive (Hamoud et al., 2012).

## Gelatine

- Due to the presence of Olbas Oil, all samples remained intact, without mold, and suitable for testing.
- The orange peel additive displayed the largest tensile displacement at break (stretch) at 20.17mm.
- The activated charcoal additive required the most force to break, at 744.15N.
- Abrasion testing suggests that gelatine-based biomaterials perform to a higher standard in comparison to traditional textiles.



Additive	Force (N)	Tensile Strain Displacement (mm)
Plain	171.5	18.96
Pomegranate Peel	250.26	11.68
Orange Peel	94.91	20.17
Activated Charcoal	744.15	5.07

## References

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held to the same ISO testing  
materials, ideally biomaterial  
ed.

material performance.

ials have the potential to be  
materials due to their conductivity.  
quired for successful setting of

ciser has the potential to create  
ls.

d for biomaterials to be blended  
th and durability improvements.



# Mass Manufacturing of Biomaterials for Commercialisation

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## Introduction

According to D'Itria and Colombi (2022), new textile innovations in the past 5 years strongly focus on biobased textile solutions by developing new materials. This will also bring new innovations in designs and trends. For these materials to penetrate the mass market, they need to be commercially viable and socially acceptable. A key factor involved in making them commercially viable is the need for mass manufacturing supply chains.

This project aims to explore the current market landscape, conduct a case study on existing mass manufacturing companies and develop a sample supply chain to produce a mycelium sole.

## Current Market Landscape

Luxury brands are beginning to incorporate bio-based materials in their products improving consumer perception and acceptance. Trends usually trickle down to other market segments, making them ideal to introduce new innovations.

The industry has already begun to transform with biomaterial innovators like Bolt Threads and MycoWorks setting up mass manufacturing plants. Lee et al. (2020) states that the demand for these next gen materials is much higher than the supply and most next-gen materials are still in development.

## Case Study

### Mylo:

Bolt Thread's alternative mycelium manufacturing plant that uses to produce one million square feet of Mylo located in California (Bolt Thread, 2023). The manufacturing of Mylo was half of funding that was meant to take it to commercial scale.

### Reishi:

Reishi is manufactured in MycoWorks plant which began operations in 2021. The plant is capable of producing nearly 1 million Reishi per year and recently announced that their product has exceeded the quality standards of their small scale labs. MycoWorks is constantly introducing new products to the market (MycoWorks, 2023a).

## Model Supply Chain

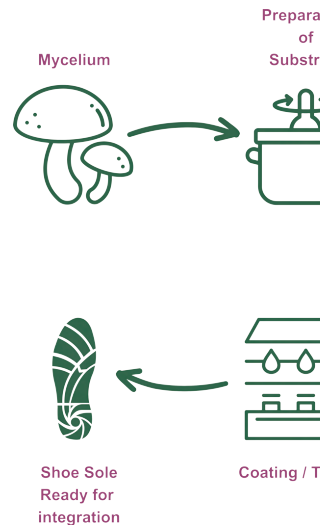


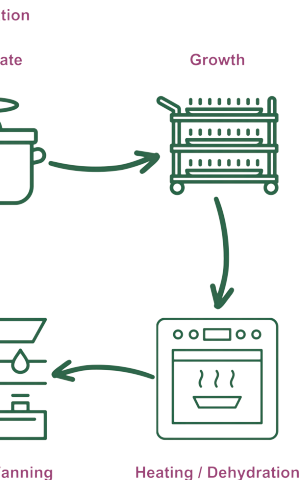
Figure 1: Mycelium growing



lium-based leather Mylo  
100% renewable electricity  
feet of Mylo per year is  
(ads, 2019). The  
ted in July 2023 due to lack  
ake Mylo manufacturing to a

owork's South Carolina  
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## Chain

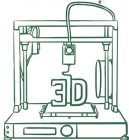


g processes (Perfecti, 2020)

culture  
Based  
strate



**PLA**  
3D printed  
moulds for  
reusability



## Conclusions

### Key Takeaways from Case Studies:

Reishi:

- The demand for the product and and performance was insufficient
- Constant flexibility and product development is needed

Mycoworks:

- Identify and target consumers
- Offer transparency and flexibility
- Strong product
- Sustainable development

The model supply chain developed addresses all the key points for their success or failure.

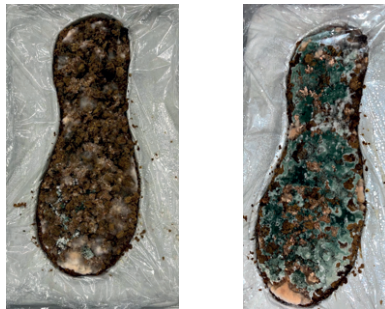


Figure 2: Mycelium Growth Progress (Author's own, 2024)

To better understand the process of producing mycelium soles, an attempt was made at growing a sample. This experiment was met with failure as the samples were contaminated (See Figure 2). The inferences made from the experiment were taken into consideration when designing the supply chain. The lack of access to a room which could maintain the ideal conditions needed to grow mycelium was the main limitation faced.

## References

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